



LAURA LABOUNTY

GRAPHIC
DESIGN

218.428.3705
contact@lauralabounty.com

SKILLS

Adobe Creative Suite
Advertising
Branding & identity
Publication design
Direct mail design
Packaging design
Brochure design
Apparel design
Web design
Environmental graphics
Art direction
Billboard design
Semi-trailer truck design
Photo editing
Layout
Typography
Photography
Illustration
Multilingual design

DESIGN EXPERIENCE

FREELANCE GRAPHIC DESIGNER

April 2016–Present

Designing marketing collateral for print and web; current clients include BLM Technologies, Wipaire Inc., Marc Gartman Music and more

LEAD GRAPHIC DESIGNER | CIRRUS AIRCRAFT

December 2013–April 2016 (2 years, 4 months)

Enhancing and protecting the Cirrus Aircraft brand, designing marketing collateral for print and web, and art direction

GRAPHIC DESIGNER | CIRRUS AIRCRAFT

October 2011–December 2013 (2 years, 3 months)

Designing marketing collateral for print and web

GRAPHIC DESIGNER | TWIN CITIES TOSCA

March 2009–October 2011 (2 years, 8 months)

Design and layout of Exploring TOSCA arts publication

GRAPHIC DESIGN INTERN | KUMD 103.3 FM DULUTH PUBLIC RADIO

January 2010 - January 2011 (1 year 1 month)

Advertisement and apparel design

GRAPHIC DESIGN INTERN | TWEED MUSEUM OF ART

January 2010 - May 2010 (5 months)

Layout of educational materials, design of museum event marketing materials, research, participation in educational programming and museum inventory

EDUCATION

UNIVERSITY OF MINNESOTA-DULUTH

BFA, Graphic Design, 2006–2010

LAKE SUPERIOR COLLEGE

MTC, General; Fine Arts, 2004–2006

Activities and Societies: MN AIGA, Student Design Organization member, Tweed Museum of Art Intern and Volunteer and 2010 Annual Student Exhibition participant. Honors and awards: William G. Boyce Friends of the Tweed Merit Award, 2010 Howard W. Lyons / Alice Tweed Tuohy Award, 2010